

HOST & PRINCIPAL SPONSOR



ORGANIZER



DIGITAL & INNOVATION CO-HOST



SIGHT

SYMPOSIUM

SEISMIC IMAGING AND GEOPHYSICAL HPC TECHNOLOGIES
TRANSFORMING SUBSURFACE INSIGHT, PRECISION, AND PERFORMANCE

 26 – 28 OCTOBER 2026

 AL KHOBAR, SAUDI ARABIA

AMPLIFY YOUR PRESENCE AT SIGHT



PREMIUM BRAND
VISIBILITY



TECHNICAL
SHOWCASE



GLOBAL
EXPOSURE



PRODUCT
DEMONSTRATIONS



INDUSTRY
NETWORKING

FOR ANY INQUIRIES OR FURTHER DETAILS, PLEASE CONTACT NADA TAWFEEK AT: NTAWFEEK@SEG.ORG

SPONSORSHIP OPPORTUNITIES

Position your organization at the forefront of seismic imaging innovation through strategic sponsorship opportunities that offer high-impact brand exposure and meaningful engagement with industry leaders.

| SPONSORSHIP PACKAGE | DIAMOND | TITANIUM | PLATINUM | GALA DINNER | GOLD | SILVER | DELEGATE GIFT (EXCLUSIVE) | STUDENT REGISTRATION | LUNCHEON PER-DAY | COFFEE BREAK PER-DAY | WEBSITE AD SPACE |
|--|-------------|-------------|-------------|-------------|-------------|-------------|---------------------------|-------------------------|------------------|----------------------|------------------|
| Sponsored Registration | 8 | 6 | 4 | 4 | 3 | 10 | 10 | 2 TO 5 STUDENTS | | | |
| BRAND VISIBILITY | | | | | | | | | | | |
| Logo on Event Website | ● | ● | ● | ● | ● | ● | ● | ● | ● | ● | |
| Logo on all Pre-event Marketing Material | ● | ● | ● | ● | ● | ● | ● | ● | ● | ● | |
| Logo on all Email Promotions | ● | ● | ● | ● | ● | ● | ● | ● | ● | ● | |
| Logo on all Social Media Promotions | ● | ● | ● | ● | ● | ● | ● | ● | ● | ● | |
| Logo on Stand-alone Social Media Promotion | ● | | | | | | | | | | |
| Website: Ad space 470x415px | ● | | | | | | | | | | ● |
| ONSITE BRANDING | | | | | | | | | | | |
| Logo Visibility on Attendee Badges (Front) | | | | | | | | | | | |
| Logo Visibility on Attendee Badges (Back) | ● | ● | ● | | | | | | | | |
| Opening Speaker from Organization | | | | | | | | | | | |
| Sponsor level recognition by Committee | ● | ● | ● | ● | ● | ● | ● | ● | ● | ● | |
| Logo visibility on programme overview | ● | ● | ● | ● | ● | ● | ● | ● | ● | ● | |
| Logo Visibility on the Stage | ● | ● | ● | | | | | | | | |
| Logo Visibility inside the Meeting Venue | | | | | ● | ● | | | | | |
| Logo Visibility at Event Venue (In respective venue) | | | | ● | | | ● | ● | ● | ● | |
| Logo Visibility on Tent Cards placed on Tables | ● | | | ● | | | | | | | |
| Logo Displayed on Video Promotion During Breaks | ● | ● | ● | ● | ● | ● | ● | ● | ● | ● | |
| Exhibition Pop-Up | ● | ● | | | | | | | | | |
| Gift for all Attendees | | | | | | | SEG TO PROVIDE GIFT | | | | |
| SPONSORSHIP AMOUNT | US \$32,000 | US \$25,000 | US \$19,000 | US \$19,000 | US \$15,000 | US \$10,000 | US \$10,000 | US \$5,000 - US \$2,000 | US \$5,000 | US \$3,000 | US \$1,000 |

EXHIBITION OPPORTUNITIES

Choose from turnkey branded booth solutions or customizable exhibition spaces designed to suit your exhibition goals.

| | | | |
|----------------------------|---|---|--------------------------------|
| EXHIBITOR CATEGORY | ACADEMIA | INDUSTRY | SPACE ONLY |
| COMPLIMENTARY REGISTRATION | 1 | 1 | 1 |
| BOOTH SPECIFICATIONS | Wooden Backdrop Panel (122cm x 244cm) | Wooden Backdrop Panel (122cm x 244cm) | Exhibition Space - 9SQM (3x3m) |
| PACKAGE INCLUSIONS | Branded Backdrop Panel Logo Placement on Registration Counter | Branded Backdrop Panel Logo Placement on Registration Counter | Premium Exhibition Location |
| AMOUNT | US \$2,500 | US \$3,500 | SOLD OUT |

*Multiple booths may be combined to create a larger pop-up booth

RESERVE YOUR SPONSORSHIP OR EXHIBITION SPACE

SPONSORSHIP PACKAGE: _____ **EXHIBITION PACKAGE:** _____ **TOTAL AMOUNT US\$:** _____

Company/Organization _____

Full Name _____ Job Title _____

City & State _____ ZIP / Postal Code _____ Country _____

Phone: _____ Email _____

I hereby authorize this form as indicated above

Authorized Signature: _____ Date: _____

